



TOURISM COMMISSION

Thursday – March 5, 2020

9:00 A.M.

Airport Terminal Conference Room

AGENDA

1. Roll Call
2. Approval of Minutes from January 16, 2020 meeting
3. Financial Support for the 2020 Presidential Candidates Rally/Forum on March 29, 2020 – discussion and possible motion of action
4. Strategic Planning Report review – discussion and possible motions of action
5. Chamber/Tourism North Menomonie location – discussion and possible motion of action
6. Availability of in city billboards south of I-94 and north of Talon Street – discussion and possible motion of action
7. MLM Studio's Explore Menomonie Website and 2020 Marketing Materials – update
8. Chamber Reports – including the monthly financial statements and STR report – discussion and possible motion of action
9. Menomonie Airfest and Weekend Show July 31 – August 2, 2020 - discussion
10. Other Business
11. Announcements
12. Adjourn